



### REGULATION

#### **CONCEPT**

The "IconArt Award 2019" is aimed at all those artists who wish to obtain a wide range visibility and being "told" through the suggestions that evoke their artworks, with the intent to introduce those who are the real protagonists of contemporary art, with particular attention to the emerging.

#### **DURATION AND METHOD OF PARTICIPATION**

The "IconArt Award" takes place from the 1st of March to the 30th of October 2019 with the announcement of winners by the 31st of December of the same year. All artists can participate without limits of age, sex and nationality in all artistic disciplines. Registration can take place through the Icon Art Award 2019 website, by filling in the appropriate form and uploading one of the most evocative images of its own artistic production, including complete caption and a brief descriptive note of the artwork in word format.

# Registration to the Icon Art Award 2019 provides for the awarding of various Special Prizes and entitles you to the following services:

- **1.** A reviewed artwork published on the IconArt Magazine website within the section called "Notes of art" edited and signed by Dr. IFF, alias Isabella Fortunato Fedriga, passionate and art expert for IconArt Magazine.
- **2.** Free annual subscription to IconArt Magazine which includes 6 copies of the bimonthly magazine delivered directly to your home.
- **3.** Insertion of the artist's name into a page of the magazine dedicated to the IconArt Award 2019 which will guarantee a wide visibility, being the magazine distributed to 25,000 collectors, museums, galleries, institutions and Italian and foreign fairs.
- **4.** Publication of the artwork registered in the General Catalog of the "IconArt Award 2019", containing the artist's name, photo of the artwork and a critical note.
- **5.** A complimentary copy of the General Catalog.





#### **SPECIAL AWARDS**

#### " Share Your Art" Award

Upon registration for the Award, the artist will receive within a few days a link with the review by Dr. IFF. It will be the artist's responsibility to promote their profile reviewed on the social network Facebook. The top 10 artists who will have obtained more Likes within seven months from the publication of the review, will win a digital exhibition of one artwork during Abu Dhabi Italian Style which will take place in the Arab Emirates in 2020.

#### **Collective Exhibition Award**

Among the artists enrolled in the Award, 20 between sculptors, painters, drawers, photographers, will be selected to exhibit for free in a collective exhibition to be held at the end of the year (December 2019), promoted and organized by the Prince Group, with the curatorship of ArtetrA association.

Among the 20 artists the 3 absolute winners with assignment will be selected for the first, second and third place.

#### The first classified wins:

Annual subscription to the bimonthly Icon Art Magazine also for the following year Insertion of the name of the artist on a dedicated IconArt Magazine page Exhibition of a physical work at an event chosen and organized by ArtetrA Collective Exhibition Catalog with dedicated cover

## The second classified wins:

Annual subscription to the bimonthly Icon Art Magazine also for the following year Insertion of the name of the artist on a dedicated IconArt Magazine page Exhibition of three artworks digitally at an event chosen and organized by ArtetrA **The third classified wins:** 

Annual subscription to the bimonthly Icon Art Magazine also for the following year Insertion of the name of the artist on a dedicated IconArt Magazine page Exhibition of an artwork digitally at an event chosen and organized by ArtetrA To the first three winners will be reserved a space in the magazine IconArt Magazine that will write an article dedicated to the three awards.

#### **COST OF PARTICIPATION**

Participation in the project requires a contribution of € 189.00 (including VAT) with payment in a single solution, to the signing of the adhesion form.





# ADHESION CARD ICONART AWARD 2019

Prince Group S.R.L. - with registered office in Milan, 20124 - P.zza IV Novembre, 4 VAT n° 10171830960, represented by PRINCIPE ARMANDO as Director Unique and publisher of the magazine "IconArt Magazine" published in the press

# (You have the possibility to register until 30 October 2019)

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Participating artist:		
Name and surname		
Domicile		
Postal code	City	Prov
Telephone		Cell phone
Place and date of birth		
		Web site
FISCAL CODE		VAT NUMBER
Participation costs: € 189.00 (including VAT)  The artist undertakes to pay the total amount in a single solution on account bank current payable to:  PRINCE GROUP S.R.L.  IBAN: IT370 03032 15200 010000003839  BANCA CREDEM - CREDITO EMILIANO SPA - FILIALE DI SALERNO  REASON: Registration of the Icon Art Award 2019  By completing and signing this application form, the artist accepts the above quoted and the methods of payment.  CONSENT TO THE PROCESSING OF PERSONAL DATA AND PRIVACY  The artists hold the rights to the images of the works inserted online, but concede to the Prince Group, the use for communication and promotion purposes related to the prize in object. By signing this application form, the entity is authorized to process it of personal data in compliance with Legislative Decree 196/2003 (privacy code)  DATE  SIGNATURE		